

A Guide To Jengathon

A fundraiser for Sanctuary Village

Friday, March 26, 7PM on Zoom

Who are we supporting?

Sanctuary Tiny House Village; They are a wonderful ministry of the Welcome Church, a church-without-walls based in Philadelphia. Their mission for the village is providing those experiencing homelessness in Philadelphia temporary housing in the form of tiny homes (if you haven't looked those up, you should!). The money we are raising from this event will help them live out this mission by building these homes and furthering communications with those in need.

What will the event look like?

The official event will take place on Friday, March 26 at 7pm on Zoom. We have an account with 100 seats. If you are playing, we will make sure you have a Jenga set, just indicate that when you sign up. We want as many members of the family to play, so if the family needs more than one set, just ask. It will be fun to play along with each other on Zoom. If you are a sponsor or just want to watch us have some fun, you are invited to join us on Zoom (you can mute and turn off your video if you would like). Pastor Tim will be our emcee for the evening, setting the pace for our Jenga game. The goal is to have a fun time raising funds for a great cause!

Where are the funds coming from?

We have set a goal of \$1500 for this event and we hope you can help us reach and exceed our goal. We are asking each player to find some sponsors to support you and this worthy cause. We have provided you with a proposed script you can use to ask your family, friends, coworkers, and others who would like to sponsor you for this event. We hope we have made this easy for you to email it to your potential sponsors.

In this script, there are two donation options. Option A is to make a pledge on a block-by-block basis. For example, a sponsor could pledge \$2 per block removed, so if I move 20 blocks, they will donate \$40. It is worth noting that a decent Jenga player moves about 25 blocks. This way encourages the players to move as many blocks as possible. Option B is for sponsors to give a lump-sum donation of their choice. This way provides an option for people to make their donation right away before we have the event. [The TLC fundraising website](#) is set up for the donation. Sponsors and donors will be able to donate their pledged amount anytime.

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How do I participate?

You're in the right place to participate!

Follow these steps and use these scripts to help you.

1. [Click on this Sign Up Genius Link.](#) Sign up to play and specify whether you'd like to pick up your tower or have it delivered. Tower pickup is on Sunday, March 21 between Noon and 1PM. Someone will be in touch with you to make sure you have everything you need to start collecting sponsors and eventually play. In that email, we'll be sending you the scripts necessary for correspondence with donors.
2. Once you've signed up, it is time to tell people about the event and ask them to sponsor you. We will equip you with a script to solicit donations.
3. If someone agrees to sponsor you, thank them and invite them to the event using the Zoom link. We will equip you with a script for this too.
4. Your household may want to act as a team together and have matching shirts, maybe wear coordinated Thrivent action team shirts. We have some available outside the kitchen at church. You can also get them at Tower Pickup. You may want to set up some friendly competition with each other, for how much you can raise, or how many blocks you can remove.
5. Once you've gotten your tower, you are encouraged to take some time and decorate some of the blocks with a marker. You can draw something or write inspirational words. The plan is to share these towers with other congregations and have them do the same. As they are passed along, they'll become more beautiful and unique.
6. The next step will be to sign into Zoom on 3/26 at 7PM to have some fun, while we help the Welcome Church with this important new ministry.
7. Once you know how many blocks you've moved, reach out to your sponsors to let them know how much they owe and how they can donate. We will equip you with a script for this too, along with any other information you may need.
8. We celebrate the ways we've blessed this important ministry, and inspire other churches to do the same.

Let's make this a special event and a successful fundraiser.
Thanks in advance for your part in it!